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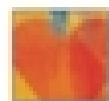
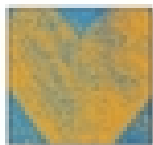
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Companion to the bestselling book *The Heart of Change*

# The Heart of Change Field Guide

Tools and Tactics for Leading Change  
in Your Organization



Dan S. Cohen

WITH A FOREWORD BY

John P. Kotter

*Author of the Worldwide Bestseller Leading Change*

HARVARD BUSINESS REVIEW PRESS

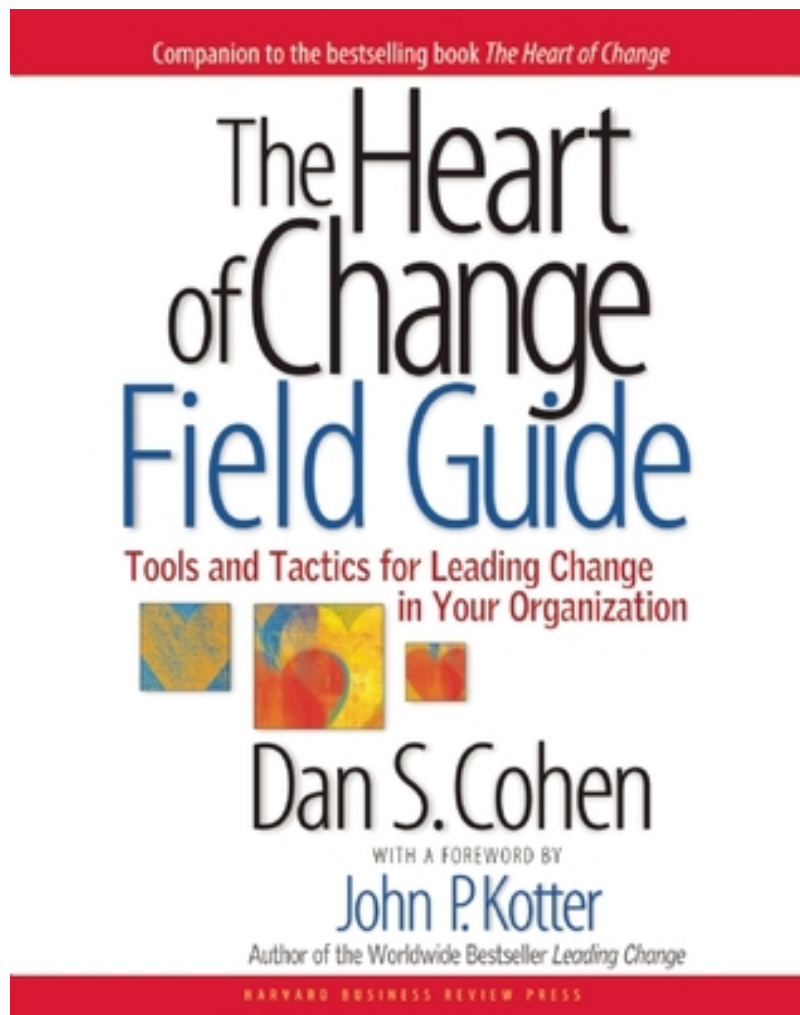
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### **SYNOPSIS**

**DOWNLOAD** In 1996, John P. Kotter's *Leading Change* became a runaway best seller, outlining an eight-step program for organizational change that was embraced by executives around the world. Then, Kotter and co-author Dan Cohen's *The Heart of Change* introduced the revolutionary "see-feel-change" approach, which helped executives understand the crucial role of emotion in successful change efforts. Now, *The Heart of Change Field Guide* provides leaders and managers tools, frameworks, and advice for bringing

these breakthrough change methods to life within their own organizations. Written by Dan Cohen and with a foreword by John P. Kotter, the guide provides a practical framework for implementing each step in the change process, as well as a new three-phase approach to execution: creating a climate for change, engaging and enabling the whole organization, and implementing and sustaining change. Hands-on diagnostics?including a crucial "change readiness module"?reveal the dynamics that will help or *The Heart of Change Field Guide: Tools And Tactics for Leading Change in Your Organization* **popular book online top (hyyjui0986u7676)**

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