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the fuzzy and the techie

Why the Liberal Arts
Will Rule the Digital World

SCOTT HARTLEY

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SYNOPSIS

DOWNLOAD ?Scott Hartley artfully explains why it is time for us to get over the false division between the human and the technical.? ?Tim Brown, CEO of IDEO and author of Change by Design Scott Hartley

first heard the terms fuzzy and techie while studying political science at Stanford University. If you majored in humanities or social sciences, you were a fuzzy. If you majored in computer or hard sciences, you were a techie. While Silicon Valley is generally considered a techie stronghold, the founders of companies like Airbnb, Pinterest, Slack, LinkedIn, PayPal, Stitch Fix, Reddit, and others are all fuzzies—in other words, people with backgrounds in the liberal arts. In this brilliantly counterintuitive book, Hartley shatters assumptions about business and education today: learning to code is not enough. The soft skills—curiosity, communication, and collaboration, along with an understanding of psychology and society's gravest problems—are central to why technology has value. Fuzzies are *The Fuzzy and the Techie: Why the Liberal Arts Will Rule the Digital World* **popular book online top (hyyjui0986u7676)**

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