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influencer

BUILDING YOUR PERSONAL BRAND
IN THE AGE OF SOCIAL MEDIA



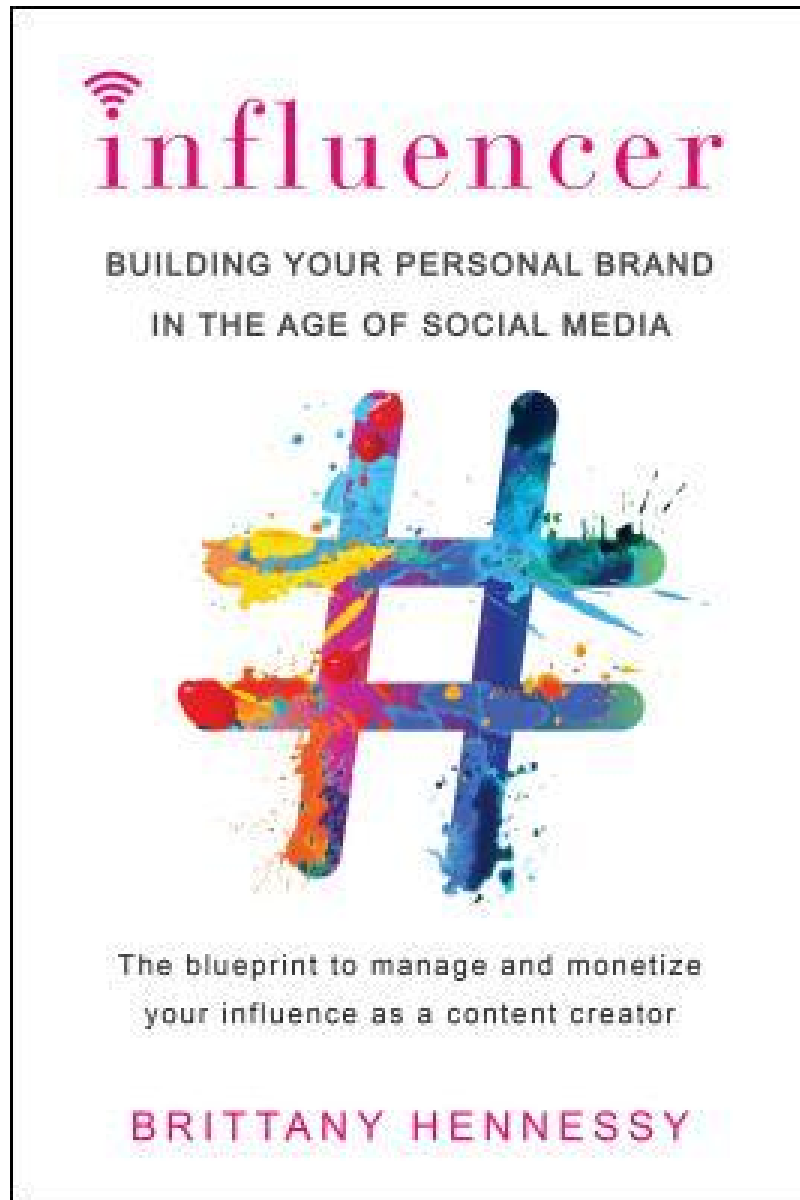
The blueprint to manage and monetize
your influence as a content creator

BRITTANY HENNESSY

Influencer: Building Your Personal Brand in the Age of Social Media Download books for free kindle. Influencer: Building Your Personal Brand in the Age of Social Media Download Free Epub Books Online. "I highly advise anyone who has an interest in life online to get this book, sit down, and take notes because you're going to want to hear what Brittany has to say." -Iskra Lawrence, Aerie Model and Instagram star (@iskra) If you've ever scrolled through your Instagram feed and thought, I wear clothes, eat avocado toast and like sunsets, why can't someone pay me to live my best life? this book is for you . . . Every one of your favorite influencers started with zero followers and had to make a lot of mistakes to get where they are today--earning more money each year than their parents made in the last decade. But to become a top creator, you need to understand the strategies behind the Insta-ready lifestyle . . . As nightlife blogger, then social media strategist, and now Senior Director of Influencer Strategy and Talent Partnerships at Hearst Magazines Digital Media, Brittany Hennessy has seen the role of influencers evolve and expand into something that few could have imagined .**Download books Influencer: Building Your Personal Brand in the Age of Social Media online**

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**Influencer: Building Your Personal Brand in the Age of Social Media
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Synopsis:=====

"I highly advise anyone who has an interest in life online to get this book, sit down, and take notes because you're going to want to hear what Brittany has to say." -Iskra Lawrence, Aerie Model and Instagram star (@iskra) If you've ever scrolled through your Instagram feed and thought, I wear clothes, eat avocado toast and like sunsets, why can't someone pay me to live my best life? this book is for you . . . Every one of your favorite influencers started with zero followers and had to make a lot of mistakes to get where they are today--earning more money each year than their parents made in the last decade. But to become a top creator, you need to understand the strategies behind the Insta-ready lifestyle . . . As nightlife blogger, then social media strategist, and now Senior Director of Influencer Strategy and Talent Partnerships at Hearst Magazines Digital Media, Brittany Hennessy has seen the role of influencers evolve and expand into something that few could have imagined

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